

# IMC 585: Health Communication SCHOOL OF JOURNALISM & NEW MEDIA

This course targets students in communications and health professions interested in health-related careers. It focuses on the growing field of health communication, with an emphasis on health promotion, behavior change campaigns, and health journalism.

3 Credits

#### Prerequisites

Junior Standing Required

## **Cross-listed Courses**

Jour 585: Health Communication

### Instruction Type(s)

Lecture: Lecture for IMC 585

### Subject Areas

<u>Communication, General</u>

#### **Related Areas**

- <u>Communication and Media Studies, Other</u>
- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

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