

## **IMC 585: Health Communication**

### **SCHOOL OF JOURNALISM & NEW MEDIA**

This course targets students in communications and health professions interested in health-related careers. It focuses on the growing field of health communication, with an emphasis on health promotion, behavior change campaigns, and health journalism.

3 Credits

#### **Prerequisites**

- Junior Standing Required

#### **Cross-listed Courses**

- [Jour 585: Health Communication](#)

#### **Instruction Type(s)**

- Lecture: Lecture for IMC 585

#### **Subject Areas**

- [Communication, General](#)

#### **Related Areas**

- [Mass Communication/ Media Studies](#)
- [Speech Communication and Rhetoric](#)

