

# IMC 504: Creative Development and Direction

This course covers - from start to finish - the many facets of IMC creative development and management, all of which are combinations of both right and leftbrain thinking.

3 Credits

#### Prerequisites

- Must have completed undergraduate IMC core or have permission of instructor.
- Course may be repeated only once.

## Instruction Type(s)

Lecture: Lecture for IMC 504

#### **Subject Areas**

Journalism

## **Related Areas**

- Broadcast Journalism
- Journalism, Other
- Photojournalism

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