

## **Mktg 380: Topics in Marketing Abroad**

### **MARKETING**

The study of marketing topics across national and cultural boundaries. Students examine the nature and framework of international marketing while studying abroad. May be repeated with permission from the department chair.

Must be in good academic standing during the semester abroad. Must get academic approval from the dean's office and marketing department chair prior to going abroad.

1 - 6 Credits

### **Prerequisites**

- Consent of Department Chairperson Required

### **Instruction Type(s)**

- Lecture: Study Abroad Lecture for Mktg 380

### **Subject Areas**

- [Marketing/Marketing Management, General](#)

### **Related Areas**

- [International Marketing](#)
- [Marketing Research](#)

