

## **PH 305: Program Planning and Evaluation**

### **HEALTH, EXERCISE SCI & RECREATION MGMT**

This course will provide an understanding of health promotion assessment and intervention strategies in contemporary health issues. Competency development in formulating and implementing health programs; includes understanding community organization and sustaining programs. This course also examines the methods used by health-promotion professionals to determine how and why health behavior programs work. Formative, process, impact, and outcome evaluation methods will be covered.

3 Credits

#### **Instruction Type(s)**

- Lecture: Lecture for PH 305

#### **Subject Areas**

- [Public Health Education and Promotion](#)

#### **Related Areas**

- [Community Health and Preventive Medicine](#)
- [Public Health, General](#)

