

# SCHOOL OF BUSINESS ADMINISTRATION

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## Degrees Offered

The School of Business Administration offers the degree of Bachelor of Business Administration (B.B.A.) with majors in banking and finance, economics, management, management information systems, marketing, marketing communications, real estate, and risk management and insurance.

At the graduate level, the school offers both a campus and a professional Master of Business Administration (M.B.A.) and a Doctor of Philosophy (Ph.D.) in the areas of finance, management, marketing, management information systems, and production operation management.

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## SCHOOL OF BUSINESS ADMINISTRATION

- [B.B.A. in Economics](#)
- [Master of Business Administration](#)
  - [Emphasis - Campus MBA Program](#)
  - [Emphasis - Professional Program](#)
- [Master of Healthcare Administration](#)

### **FINANCE**

- [B.B.A. in Banking and Finance](#)
- [B.B.A. in Managerial Finance](#)
- [B.B.A. in Real Estate](#)
- [B.B.A. in Risk Management and Insurance](#)
- [Ph.D in Business Administration](#)
  - [Emphasis - Finance](#)

### **MANAGEMENT**

- [B.B.A. in General Business](#)
- [B.B.A. in Management](#)
  - [Emphasis - Behavioral](#)
  - [Emphasis - Human Resource](#)
- [Ph.D in Business Administration](#)
  - [Emphasis - Management](#)

### **MANAGEMENT INFORMATION SYSTEMS**

- [B.B.A. in Management Information Systems](#)
- [Ph.D in Business Administration](#)
  - [Emphasis - MIS](#)

### **MARKETING**

- [B.B.A. in Marketing](#)
- [B.B.A. in Marketing Communications](#)
  - [Emphasis - Broadcast Management](#)
  - [Emphasis - Magazine Publishing](#)
  - [Emphasis - Newspaper Management](#)
  - [Emphasis - P.R. and Reputation Mgmt](#)
- [Ph.D in Business Administration](#)
  - [Emphasis - Marketing](#)
  - [Emphasis - Production / Operations NA](#)

