

MARKETING

[Overview](#)[Academics & Admissions](#)[Programs](#)[Courses](#)[Faculty](#)

Degrees Offered

- [B.B.A. in Marketing](#)
- [B.B.A. in Marketing Communications](#)
 - [Emphasis - Broadcast Management](#)
 - [Emphasis - Magazine Publishing](#)
 - [Emphasis - Newspaper Management](#)
 - [Emphasis - P.R. and Reputation Mgmt](#)
- [Ph.D in Business Administration](#)
 - [Emphasis - Marketing](#)
 - [Emphasis - Production / Operations NA](#)

