

# SCHOOL OF JOURNALISM & NEW MEDIA

[Overview](#)

[Academics & Admissions](#)

[Programs](#)

[Minors](#)

[Courses](#)

[Faculty](#)

[Awards](#)

## Degrees Offered

The school offers a Bachelor of Arts in Journalism degree and a minor in mass media and communications. At the graduate level, the school supports a Master of Arts degree.

---

- [B.A.J. in Journalism](#)
  - [Emphasis - Journalism Broadcast](#)
  - [Emphasis - Journalism News-editorial](#)
  - [Specialization - Magazine Service](#)
  - [Specialization - Public Relations](#)
  - [Specialization - Visual Design](#)
- [B.S. in Integrated Mktg. Communications](#)
  - [Specialization - Magazine Publish & Mgmt](#)
  - [Specialization - Media Sales and Mgmt](#)
  - [Specialization - Public Relations](#)
  - [Specialization - Sports Comm & Promotion](#)
- [M.A. in Journalism](#)
  - [Track - Academic](#)
  - [Track - Integrated Marketing Comm](#)

