

Jour 553: Service Journalism Management

SCHOOL OF JOURNALISM & NEW MEDIA

Business aspects of magazine publication. Personnel management with emphasis on getting productivity and quality results from creative people.

3 Credits

Prerequisites

- [Jour 401: Magazine Service Journalism](#) (Minimum grade: C)

Instruction Type(s)

- Lecture: Lecture for Jour 553
- Lecture: Study Abroad for Jour 553

Subject Areas

- [Journalism, Other](#)
- [Journalism](#)

Related Areas

- [Broadcast Journalism](#)
- [Photojournalism](#)

