

Jour 388: Media Management **SCHOOL OF JOURNALISM & NEW MEDIA**

Policies, procedures, and responsibilities involved in media management.

3 Credits

Prerequisites

- [Jour 272: Broadcast Newswriting and Reporting](#) (Minimum grade: C)
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for Jour 388

Subject Areas

- [Broadcast Journalism](#)

Related Areas

- [Journalism](#)
- [Journalism, Other](#)
- [Photojournalism](#)

