Jour 103: Visual Media Principles

SCHOOL OF JOURNALISM & NEW MEDIA

This course will develop appreciation and basic fluency in the application of visual and design literacy into emergent forms of digital media. Historical and theoretical perspectives will inform hands-on learning across topics including pre-visualization and the critical analysis of contemporary and iconic visual storytelling.

3 Credits

Instruction Type(s)

- Lecture: Lecture for Jour 103

Subject Areas

- Digital Communication and Media/Multimedia