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SCHOOL OF JOURNALISM & NEW MEDIA

- IMC 100: Ideas in IMC
- IMC 301: From Student to Professional
- IMC 309: Introduction to Video Storytelling
- IMC 314: Fashion Promotion and Media
- IMC 315: Fashion Merchandising
- IMC 320: Event Planning
- IMC 325: Data Literacy
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- IMC 351: Topics in IMC I
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- IMC 355: Persuasion
- IMC 356: Digital Sales Experience



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- IMC 357: Global Brands
- IMC 361: IMC Explorations I
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• IMC 573: Media Leadership

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- IMC 586: Foundations of Sports
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