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- IMC 100: Ideas in IMC
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- IMC 314: Fashion Promotion and Media
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- IMC 351: Topics in IMC I
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- IMC 355: Persuasion
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- IMC 357: Global Brands
- IMC 361: IMC Explorations I
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- IMC 376: Commercial Photography
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• IMC 573: Media Leadership

SCHOOL OF JOURNALISM & NEW MEDIA

- IMC 586: Foundations of Sports
- IMC 587: Sports Promotion
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