

## Mgmt 372: Prod and Delivery of Goods and Services MARKETING

This survey course covers the processes of design, production, and distribution of goods and services in an organization. Topics include both structural (e.g., capacity, facility, technical, and supply chain) and tactical (e.g., workforce, production planning, materials control, performance measures, and organization renewal and improvement) issues of operations management. Students will draw on prior knowledge of statistics. Particular emphasis will be placed upon student analytical reasoning and problem solving.

3 Credits

### Prerequisites

- Pre-Requisite: 24 Earned Hours
- Bus 230 or Econ 230

### Instruction Type(s)

- Lecture: Lecture for Mgmt 372
- Lecture: Compressed Video for Mgmt 372

### Course Fee(s)

#### Business 1

- \$25.00

### Subject Areas

- [Operations Research](#)

