

# NHM 421: Global Textiles and Apparel Marketing

## NUTRITION & HOSPITALITY MANAGEMENT

Examination of trade in fiber, textile, and apparel within the global marketplace.

3 Credits

### Prerequisites

- [Mktg 367: Consumer Behavior](#)
- [NHM 102: Introduction to Merchandising](#)
- [NHM 201: Textiles](#)
- [NHM 205: Soft Goods Merchandising](#)

### Instruction Type(s)

- Lecture: Lecture for NHM 421

### Subject Areas

- [Consumer Merchandising/Retailing Management](#)

