

Jour 406: Digital Media Applications

Advanced examination, planning and exploration of innovative multimedia roles in comprehensive IMC campaigns.

3 Credits

Prerequisites

Pre-Requisite: 24 Earned Hours

Instruction Type(s)

Lecture/Lab: Lecture/Lab for Jour 406

Subject Areas

Journalism

Related Areas

- <u>Broadcast Journalism</u>
- Journalism, Other
- <u>Photojournalism</u>

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