

## **Jour 388: Media Management** **SCHOOL OF JOURNALISM & NEW MEDIA**

Policies, procedures, and responsibilities involved in media management.

3 Credits

### **Prerequisites**

- [Jour 272: Broadcast Newswriting and Reporting](#) (Minimum grade: C)
- Pre-Requisite: 24 Earned Hours

### **Instruction Type(s)**

- Lecture: Lecture for Jour 388

### **Subject Areas**

- [Broadcast Journalism](#)

### **Related Areas**

- [Journalism](#)
- [Journalism, Other](#)
- [Photojournalism](#)

