

SCHOOL OF JOURNALISM & NEW MEDIA

Overview

Academics & Admissions

Programs

Minors

Courses

Faculty

Awards

Courses

- IMC 100: Ideas in IMC
- IMC 301: From Student to Professional
- IMC 309: Introduction to Video Storytelling
- IMC 314: Fashion Promotion and Media
- IMC 315: Fashion Merchandising
- IMC 320: Event Planning
- IMC 325: Data Literacy
- IMC 349: 3-D Modeling
- IMC 351: Topics in IMC I
- IMC 352: Topics in IMC II
 IMC 353: Topics in IMC III
- IMC 354: Nonprofit Marketing Communications
- IMC 355: Persuasion
- IMC 356: Digital Sales Experience
- IMC 357: Global Brands
- IMC 361: IMC Explorations I
- IMC 362: IMC Explorations II
- IMC 376: Commercial Photography
- IMC 395: IMC Internship I
- IMC 430: The Agency Class
- IMC 473: Motion Graphics
- IMC 495: IMC Internship II
- IMC 496: Honors Thesis Research
- IMC 497: IMC Honors Thesis 1
- IMC 498: IMC Honors Thesis 2
- IMC 506: Content Marketing
- IMC 510: Crisis Communications
- IMC 528: Digital Video Marketing
- IMC 573: Media Leadership
- IMC 586: Foundations of Sports
- IMC 587: Sports Promotion
- IMC 591: IMC Explorations I
- IMC 592: IMC Explorations II
- IMC 594: Designing Interactivity
- IMC 608: Foundation of Event Planning & Managment
- IMC 668: Advanced Event Planning and Management
- IMC 682: Nonprofit Marketing Communications
- Jour 100: Ideas in Journalism
- Jour 101: Introduction to Mass Communication
- Jour 102: Introduction to Multimedia Writing
- Jour 103: Visual Media Principles
- Jour 204: Introduction to Integrated Marketing Com
- Jour 205: Writing for Integrated Marketing Comm
- Jour 270: Digital Story Production
- Jour 271: News Reporting
- · Jour 272: Broadcast Newswriting and Reporting
- Jour 273: Editing by Design



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- Jour 301: History of Mass Media
- Jour 304: Account Planning
- Jour 305: Visual Communication
- Jour 306: Internet Marketing Communication
- Jour 307: Creating Digital Media Platforms
- Jour 310: Social Media in Society
- Jour 345: Digital Media Diversity
- Jour 351: Topics in Journalism I
- Jour 352: Topics in Journalism II
- Jour 353: Topics in Journalism III
- Jour 355: Broadcast Studio Production I
- Jour 361: Journalism Explorations I
- Jour 362: Journalism Explorations II
- Jour 366: Sports Writing
- Jour 367: Drone Storytelling
- Jour 368: Peace Journalism
- Jour 369: Media Law & Ethics
- Jour 371: Communications Law
- Jour 372: Sports Announcing
- Jour 375: Photojournalism
- Jour 376: Television Technology
- Jour 377: Advanced Reporting
- Jour 378: Television Reporting
- Jour 379: Editing
- Jour 380: Advanced Broadcast Relations
- Jour 381: Newspaper Management
- Jour 383: Advertising Layout and Design
- Jour 386: Media Sales
- Jour 388: Media Management
- Jour 389: Magazine Editing
- Jour 390: Introduction to Writing for Advertising
- Jour 391: Public Relations
- Jour 399: School Publications
- Jour 400: International Journalism
- Jour 401: Magazine Service Journalism
- · Jour 403: Advanced Photojournalism
- Jour 404: Integrated Marketing Communications Rese
- Jour 405: Advanced Editing by Design
- Jour 406: Digital Media Applications
- Jour 444: Investigating Criminal Justice
- Jour 472: Magazine and Feature Writing
- Jour 473: Writing with Voice
- Jour 474: Cultural Reporting and Criticism
- Jour 475: Editorial and Opinion Writing
- Jour 477: Specialized Reporting
- Jour 479: Applied Video Storytelling
- Jour 480: Advanced Broadcast Reporting
- Jour 491: Public Relations Techniques
- Jour 492: Public Relations Case Problems
- Jour 495: Journalism Practicum
- Jour 496: Jour Honors Thesis Research
- Jour 497: Jour Honors Thesis I
- Jour 498: Jour Honors Thesis 2
- Jour 500: Journalism Innovation
- Jour 501: Magazine Service Journalism Publishing
- Jour 513: The Press and the Changing South
- Jour 553: Service Journalism Management
- Jour 555: Integrated Marketing Communications
- Jour 556: Multicultural Marketing Communication



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- Jour 557: Brand and Relationship Strategies
- Jour 571: Communications Law
- · Jour 572: History of Mass Media
- Jour 573: Mass Comm, Technology, and Society
- Jour 574: Public Opinion and the Mass Media
- Jour 575: Mass Media Ethics and Social Issues
- Jour 576: Documentary and Social Issues
- Jour 577: Depth Reporting
- Jour 578: Television Documentary Reporting
- Jour 580: Topics in Journalism
- Jour 588: Sports Media and Reporting
- Jour 589: Sports Television Production
- Jour 591: Journalism Explorations I
- Jour 592: Journalism Explorations II
- Jour 599: Media Problems
- Jour 610: Multimedia Storytelling II
- Jour 651: Research in Mass Communications
- Jour 652: Seminar in Mass Communication Theory
- Jour 653: Problems in Public Opinion
- Jour 654: Seminar in Communications Law
- Jour 655: Seminar in History of Mass Media
- Jour 664: Journalism Practices and Ethics
- Jour 668: Narrative Journalism
- Jour 680: Advanced Topics in Journalism
- Jour 697: Thesis

