

Specialization - Public Relations

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B.A.J. in Journalism Description

The school provides a solid foundation of reporting, writing, editing, intellectual training, and vision necessary for today's journalism. Degree candidates must complete an emphasis in either news-editorial journalism or in broadcast journalism. Students also may further specialize in magazine service journalism or in public relations.

Minimum Total Credit Hours: 124 General Education Requirements

The general education/core curriculum requirements for this program have a foundation in the liberal arts. The courses include 6 hours of English composition: Engl 101; Liba 102 or Engl 102; 6 hours of literature 200 level: Engl 221, 222, 223, 224, 225, 226; 9-12 hours (6 hours at the 200 level or above) of the same modern or ancient language: Chinese, French, Italian, Japanese, Portuguese, Russian, Spanish, Latin, Ancient Greek; 3 hours of humanities to be chosen from African American Studies, Classical civilization, philosophy, religion, Southern Studies 101, 103, University Honors 101, 102, Gender Studies 103, 201, 311 390; 6 hours of social sciences: Pol 101 required for all journalism majors, anthropology, economics, psychology, political science, sociology; 3 hours of math: Math 115, 120, 121, 123, 125, 261, 267, 268; 6 hours of history; 9 hours of science: three science courses of which two must have labs, astronomy, physics, physical science, biology, chemistry, geology; 3 hours of fine arts: art history, Music 101, 102, 103, 104, 105; Dance 200; Theatre 201.

All journalism majors must also take 3 semester hours in a "method of inquiry" course selected from Math 115 (recommended), Phil 103, Pol 251, Psy 202, or 3 hours in a modern language at the 300 level (in which the primary language of instruction is not English).

Course Requirements

A major in journalism for the B.A.J. degree requires 36 semester hours of journalism courses, including a core of the following courses: Jour 101, 102, 301, 371, and 575. Students must complete either an emphasis in news-editorial journalism or in broadcast journalism, plus additional specialization or elective courses in journalism to satisfy the 36 hour requirement. Journalism majors may petition the dean of the school to take a maximum of 44 semester hours of journalism courses.

Other Academic Requirements

Students must take a minimum of 80 hours in courses outside the major, with no fewer than 65 hours in the liberal arts and sciences.

A minimum grade of C is required in all Jour courses for students pursuing a major in journalism or minor in mass media and communications. A student may not enroll in a Jour course until a minimum grade of C has been obtained in prerequisite courses.

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Students who wish to specialize in public relations should also take Jour 391 and 491 and are encouraged to take 492 and 574.

Degree Requirements

The academic regulations for this degree program, as entered in the University of Mississippi Catalog, are in effect for the current or selected academic year and semester. The University of Mississippi reserves the right to 1) change or withdraw courses; 2) change rules for registration, instruction, and graduation; and 3) change other regulations affecting the student body at any time.

B.A.J. in Journalism General Education

REQUIREMENT	HOURS	DESCRIPTION
First Year Writing I	3	Complete Hon 101 , Writ 100 or Writ 101 with a passing grade.
First Year Writing II	3	Complete one of the following courses with a passing grade: Liba 102 , Writ 102 or Hon 102 .
6 hrs literature survey	6	Complete 6 hours of literature survey with a passing grade. Choose from the following courses: Engl 220 , Engl 221 , Engl 222 , Engl 223 , Engl 224 , Engl 225 , or Engl 226 .
6 hrs modern/ancient language 200+	6	Successfully complete at least 6 hours at the 200 level or above in one modern or ancient language.
3 hrs humanities	3	Successfully complete 3 hours in one of the following areas: African American Studies; classical civilization; Gender Studies 103, 201, 333, 311, 390; philosophy; religion; or Southern Studies 101, 102.
Pol 101	3	Complete Pol 101 with a passing grade.
3 hrs social science	3	Successfully complete 3 semester hours in anthropology, economics, political science, psychology or sociology.
3 hrs math	3	Complete at least 3 hours of Math no lower than Math 115 .
6 hrs history	6	Complete 6 hours of History (HIS) coursework with a passing grade.



REQUIREMENT	HOURS	DESCRIPTION
9-12 hrs science	9	Complete 9-12 hrs of science coursework. Two courses must include labs. Courses may be chosen from the departments of Biology, Chemistry and Biochemistry, Geology and Geological Engineering, or Physics and Astronomy.
2 associated science labs	2	Successfully complete at least two science laboratory courses.
3 hrs fine arts	3	Complete 3 hours in the area of fine or performing arts. Choose from art history, music, dance, and theatre arts. Studio and workshop courses cannot be used to satisfy this requirement. Acceptable freshman or sophomore-level courses are: AH 101 , AH 102 , AH 201 , AH 202 ; Music 101, Music 102, Music 103, Music 104, Music 105; Dance 200; and Theatre 201.

Major Requirements

REQUIREMENT	HOURS	DESCRIPTION
Jour 101 - C min	3	Complete Jour 101 with a grade of C or better.
Jour 102 - C min	3	Complete Jour 102 with a grade of C or better.
Jour 271 or 272 - C min	3	Student must complete either Jour 271 or Jour 272 with at least a grade of C.
Jour 301 - C min	3	Complete Jour 301 with a grade of C or better.
Jour 371 - C min	3	Complete Jour 371 with a grade of C or better.
Jour 375 or 376 - C min	3	Successfully complete Jour 375 or Jour 376 with a grade of C or better.
Jour 500 - C Min	3	Complete Jour 500 with a grade of C or better.
Jour 575 - C min	3	Complete Jour 575 with a grade of C or better.
Method of inquiry/Language 300+	3	Complete one of the following: - 3 crh in a "method of inquiry" selected from Math 115 , Phil 103 , Pol 251 , Psy 202 , or Soc 215 . - 3 crh in a modern language at the 300 level.
Overall Major GPA		Please contact your academic advisor for grade point requirements.
Emphasis required		Students must complete an emphasis chosen from: Multimedia News Reporting, Political & Social Justice Reporting, TV & Video Storytelling, or Visual Journalism.
Journalism residency hrs - C min	12	Students must earn at least 12 hours of their major courses in residence with a grade of C or better in each course.
Resident Major GPA		Please contact your academic advisor for grade point requirements.

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REQUIREMENT	HOURS	DESCRIPTION
Jour 391 - C min	3	Complete Jour 391 with a grade of C or better.
Jour 491 - C min	3	Complete Jour 491 with a grade of C or better.

