

## **Academics**

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## SCHOOL OF JOURNALISM & NEW MEDIA

- Jour 100: Ideas in Journalism
- Jour 101: Introduction to Mass Communication
- Jour 102: Introduction to Multimedia Writing

#### JOURNALISM INSTRUCTION

Jour 103: Visual Media Principles

## SCHOOL OF JOURNALISM & NEW MEDIA

- Jour 204: Introduction to Integrated Marketing Com
- Jour 205: Writing for Integrated Marketing Comm

## JOURNALISM INSTRUCTION

Jour 270: Digital Story Production

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.





#### **SCHOOL OF JOURNALISM & NEW MEDIA**

- Jour 271: News Reporting
- Jour 272: Broadcast Newswriting and Reporting
- Jour 273: Editing by Design
- Jour 301: History of Mass Media
- Jour 304: Account Planning
- Jour 305: Visual Communication
- Jour 306: Internet Marketing Communication
- Jour 307: Creating Digital Media Platforms
- Jour 310: Social Media in Society
- Jour 345: Digital Media Diversity
- Jour 351: Topics in Journalism I
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- Jour 353: Topics in Journalism III
- Jour 355: Broadcast Studio Production I
- Jour 361: Journalism Explorations I
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- Jour 369: Media Law & Ethics
- Jour 371: Communications Law
- Jour 372: Sports Announcing
- Jour 375: Photojournalism
- Jour 376: Television Technology
- Jour 377: Advanced Reporting
- Jour 378: Television Reporting
- Jour 379: Editing
- Jour 380: Advanced Broadcast Relations
- Jour 381: Newspaper Management
- Jour 383: Advertising Layout and Design
- Jour 386: Media Sales
- Jour 388: Media Management
- Jour 389: Magazine Editing
- Jour 390: Introduction to Writing for Advertising
- Jour 391: Public Relations
- Jour 399: School Publications
- Jour 400: International Journalism
- Jour 401: Magazine Service Journalism
- Jour 403: Advanced Photojournalism
- Jour 404: Integrated Marketing Communications Rese
- Jour 405: Advanced Editing by Design
- Jour 406: Digital Media Applications
- Jour 444: Investigating Criminal Justice
- Jour 472: Magazine and Feature Writing
- Jour 473: Writing with Voice
- Jour 474: Cultural Reporting and Criticism
- Jour 475: Editorial and Opinion Writing
- Jour 477: Specialized Reporting

#### JOURNALISM INSTRUCTION

Jour 479: Applied Video Storytelling

#### **SCHOOL OF JOURNALISM & NEW MEDIA**

- Jour 480: Advanced Broadcast Reporting
- Jour 491: Public Relations Techniques
- Jour 492: Public Relations Case Problems
- Jour 495: Journalism Practicum
- Jour 496: Jour Honors Thesis Research
- Jour 497: Jour Honors Thesis I
- Jour 498: Jour Honors Thesis 2

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- Jour 500: Journalism Innovation
- Jour 501: Magazine Service Journalism Publishing
- Jour 513: The Press and the Changing South
- Jour 553: Service Journalism Management
- Jour 555: Integrated Marketing Communications
- Jour 556: Multicultural Marketing Communication
- Jour 557: Brand and Relationship Strategies
- Jour 571: Communications Law
- Jour 572: History of Mass Media
- Jour 573: Mass Comm, Technology, and Society
- Jour 574: Public Opinion and the Mass Media
- Jour 575: Mass Media Ethics and Social Issues
- Jour 576: Documentary and Social Issues
- Jour 577: Depth Reporting
- Jour 578: Television Documentary Reporting
- Jour 580: Topics in Journalism
- Jour 588: Sports Media and Reporting
- Jour 589: Sports Television Production
- Jour 591: Journalism Explorations I
- Jour 592: Journalism Explorations II
- Jour 599: Media Problems
- Jour 610: Multimedia Storytelling II
- Jour 651: Research in Mass Communications
- Jour 652: Seminar in Mass Communication Theory
- Jour 653: Problems in Public Opinion
- Jour 654: Seminar in Communications Law
- Jour 655: Seminar in History of Mass Media
- Jour 664: Journalism Practices and Ethics
- Jour 668: Narrative Journalism
- Jour 680: Advanced Topics in Journalism
- Jour 697: Thesis

