

# **Academics**

**Overview** 

Calendar

Regulations

Services

**Programs** 

**Minors** 

Courses

**Faculty** 

#### **Course Index**

A B C D E F G H L J K L M N O P R S H U Y

W

### SCHOOL OF JOURNALISM & NEW MEDIA

- IMC 100: Ideas in IMC
- IMC 301: From Student to Professional
- IMC 309: Introduction to Video Storytelling
- IMC 314: Fashion Promotion and Media
- IMC 315: Fashion Merchandising
- IMC 320: Event Planning
- IMC 325: Data Literacy
- IMC 349: 3-D Modeling
- IMC 351: Topics in IMC I
- IMC 352: Topics in IMC II

  IMC 352: Topics in IMC III
- IMC 353: Topics in IMC III
- IMC 354: Nonprofit Marketing Communications
- IMC 355: Persuasion
- IMC 356: Digital Sales Experience

s about

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.



- IMC 357: Global Brands
- IMC 361: IMC Explorations I
- IMC 362: IMC Explorations II
- IMC 376: Commercial Photography
- IMC 395: IMC Internship I
- IMC 430: The Agency Class
- IMC 473: Motion Graphics
- IMC 495: IMC Internship II
- IMC 496: Honors Thesis Research
- IMC 497: IMC Honors Thesis 1
- IMC 498: IMC Honors Thesis 2
- IMC 506: Content Marketing
- IMC 510: Crisis Communications

#### **JOURNALISM INSTRUCTION**

• IMC 573: Media Leadership

## **SCHOOL OF JOURNALISM & NEW MEDIA**

- IMC 586: Foundations of Sports
- IMC 587: Sports Promotion
- IMC 591: IMC Explorations I
- IMC 592: IMC Explorations II
- IMC 594: Designing Interactivity

