

MBA 623: Integrative Business Analysis SCHOOL OF BUSINESS ADMINISTRATION A rigorous overview of business models and issues that change as products or services evolve through a life cycle. Emphasizes the interrelated view of

functional areas within organizations as a foundation for the core skills courses.

Laptop is required.

3 Credits

Instruction Type(s)

• Lecture: Lecture for MBA 623

• Lecture: Compressed Video for MBA 623 • Lecture: Web-based lecture for MBA 623 • Lecture: WEB PMBA for MBA 623

Subject Areas

• Business Administration and Management, General

Related Areas

- Business/Managerial Operations, Other
- Logistics, Materials, and Supply Chain Management
- Project Management

