MARKETING | Fall 2010-11

Holman Hall, University, MS 38677 http://www.olemissbusiness.com/marketing/



MARKETING

Overview

Academics & Admissions

Programs

Courses

Faculty

Degrees Offered

- B.B.A. in Marketing
- B.B.A. in Marketing Communications
 - Emphasis Broadcast Management
 - Emphasis Magazine Publishing
 - Emphasis Newspaper Management
 - Emphasis P.R. and Reputation Mgmt
- Ph.D in Business Administration
 - Emphasis Marketing
 - Emphasis Production / Operations NA

