# THE UNIVERSITY of MISSISSIPPI

# Ent 499: Venture Accelerator
## MANAGEMENT

This course is a multidisciplinary, interactive, team-based, experiential program focused on the startup process with special emphasis on leveraging lean entrepreneurial thinking skill sets and tools as well as gaining a greater understanding of early-stage planning and testing through customer feedback. The course will be organized around lectures, readings, class discussions, workshops, and a team- based launch project. Preference for this course is entrepreneurship majors, but the course is not exclusive to them.

3 Credits

## Prerequisites
• Instructor Approval Required

## Instruction Type(s)
• Lecture: Lecture for Ent 499

## Subject Areas
• Entrepreneurship/Entrepreneurial Studies