

NHM 205: Soft Goods Merchandising NUTRITION & HOSPITALITY MANAGEMENT

Evaluation of the basic components, material, construction of soft goods. Assessment of price/quality relationships in design, manufacture, promotion, and distribution of soft goods.

3 Credits

Prerequisites

NHM 201: Textiles

Instruction Type(s)

• Lecture: Lecture for NHM 205

Subject Areas

- Family and Consumer Sciences/Human Sciences, General
- Consumer Merchandising/Retailing Management

