

Jour 553: Service Journalism Management

Business aspects of magazine publication. Personnel management with emphasis on getting productivity and quality results from creative people.

3 Credits

Prerequisites

• Jour 401: Magazine Service Journalism (Minimum grade: C)

Instruction Type(s)

• Lecture: Lecture for Jour 553

Subject Areas

- Journalism, Other
- Journalism

Related Areas

- Broadcast Journalism
- Photojournalism

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