

## **Jour 553: Service Journalism Management**

### **SCHOOL OF JOURNALISM & NEW MEDIA**

Business aspects of magazine publication. Personnel management with emphasis on getting productivity and quality results from creative people.

3 Credits

#### **Prerequisites**

- [Jour 401: Magazine Service Journalism](#) (Minimum grade: C)

#### **Instruction Type(s)**

- Lecture: Lecture for Jour 553

#### **Subject Areas**

- [Journalism, Other](#)
- [Journalism](#)

#### **Related Areas**

- [Broadcast Journalism](#)
- [Photojournalism](#)

