

## IMC 356: Digital Sales Experience

### SCHOOL OF JOURNALISM & NEW MEDIA

This course is designed to teach and provide real-world experiences in internet marketing/digital media sales. As part of the course, students are required to call on clients to sell digital/internet media products.

3 Credits

#### Instruction Type(s)

- Lecture: Lecture for IMC 356

#### Subject Areas

- [Public Relations, Advertising, and Applied Communication](#)

#### Related Areas

- [Advertising](#)
- [International and Intercultural Communication](#)
- [Public Relations, Advertising, and Applied Communication, Other](#)
- [Public Relations/Image Management](#)
- [Technical and Scientific Communication](#)

