

MBA 601: Managerial Communication SCHOOL OF BUSINESS ADMINISTRATION

Integration of communication and managerial theory with business practice using case analysis with an emphasis on persuasive, crisis, cross-cultural and informative challenges in business interactions.

Laptop is required.

3 Credits Instruction Type(s)

- Lecture: Lecture for MBA 601
- Lecture: Web-based lecture for MBA 601
- Lecture: WEB PMBA for MBA 601

Subject Areas

- Business/Corporate Communications
- Business Administration and Management, General

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

