

# MARKETING

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## Degrees Offered

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- [B.B.A. in Marketing](#)
- [B.B.A. in Marketing Communications](#)
  - [Emphasis - Broadcast Management](#)
  - [Emphasis - Magazine Publishing](#)
  - [Emphasis - Newspaper Management](#)
  - [Emphasis - P.R. and Reputation Mgmt](#)
- [Ph.D in Business Administration](#)
  - [Emphasis - Marketing](#)

