THE UNIVERSITY of MISSISSIPPI

Ent 653: Innovation, and Design Thinking
MANAGEMENT

Design thinking is a method of applying creativity to come up with novel solutions to tough problems. This course delves into the fundamentals of this approach through discussions, readings, exercises, and a team-based design challenge project.

3 Credits

Instruction Type(s)

- Lecture: Lecture for Ent 653
- Lecture: Web-based Lecture for Ent 653
- Lecture: Online Program for Ent 653

Subject Areas

- Entrepreneurship/Entrepreneurial Studies