

FCS 421: Global Textiles and Apparel Marketing

NUTRITION & HOSPITALITY MANAGEMENT

Examination of trade in fiber, textile, and apparel within the global marketplace.

3 Credits

Prerequisites

- [Mktg 367: Consumer Behavior](#)
- [FCS 102: Introduction to Merchandising](#)
- [FCS 201: Textiles](#)
- [FCS 205: Soft Goods Merchandising](#)

Instruction Type(s)

- Lecture: Lecture for FCS 421

Subject Areas

- [Consumer Merchandising/Retailing Management](#)

