

Phad 494: Pharmaceutical Economics

PHARMACY ADMINISTRATION

Pharmacoeconomics is the description and analysis of the costs of drug therapy to health-care systems and society. Pharmacoeconomic research identifies, measures, and compares the costs (i.e., resources consumed) and consequences of pharmaceutical products and services.

3 Credits

Cross-listed Courses

- [Mktg 494: Pharmaceutical Economics](#)

Instruction Type(s)

- Lecture: Lecture for Phad 494

Subject Areas

- [Pharmacy, Pharmaceutical Sciences, and Administration, Other](#)
- [Pharmacy Administration and Pharmacy Policy and Regulatory Affairs \(MS, PhD\)](#)

Related Areas

- [Clinical and Industrial Drug Development \(MS, PhD\)](#)
- [Industrial and Physical Pharmacy and Cosmetic Sciences \(MS, PhD\)](#)
- [Medicinal and Pharmaceutical Chemistry](#)
- [Natural Products Chemistry and Pharmacognosy \(MS, PhD\)](#)
- [Pharmaceutical Marketing and Management](#)
- [Pharmaceutical Sciences](#)
- [Pharmaceutics and Drug Design \(MS, PhD\)](#)
- [Pharmacoeconomics/Pharmaceutical Economics \(MS, PhD\)](#)
- [Pharmacy \(PharmD - USA - PharmD, BS/BPharm - Canada\)](#)

