

## Public Relations, Advertising, and Applied Communication • IMC 351: Topics in IMC I

- IMC 352: Topics in IMC II
- IMC 353: Topics in IMC III
- IMC 356: Digital Sales Experience
- IMC 456: Advanced IMC Campaign Development
- IMC 510: Crisis Communications
- IMC 608: Foundation of Event Planning & Managment
- IMC 668: Advanced Event Planning and Management
- IMC 682: Nonprofit Marketing Communications
- Jour 383: Advertising Layout and Design
- Jour 386: Broadcast Advertising Sales
- Jour 390: Introduction to Writing for Advertising
- Jour 391: Public Relations

