

## **NHM 662: Advanced Lodging**

### **FAMILY & CONSUMER SCIENCES**

The analysis of the lodging industry from a strategic management standpoint and the application of theories and concepts to research.

3 Credits

#### **Instruction Type(s)**

- Lecture: Lecture for NHM 662

#### **Subject Areas**

- [Hospitality Administration/Management, General](#)

#### **Related Areas**

- [Hotel/Motel Administration/Management](#)
- [Restaurant/Food Services Management](#)

