

## FCS 421: Global Textiles and Apparel Marketing FAMILY & CONSUMER SCIENCES

Examination of trade in fiber, textile, and apparel within the global marketplace.

3 Credits

## **Prerequisites**

- Mktg 367: Consumer Behavior
- FCS 102: Introduction to Merchandising
- FCS 201: Textiles
- FCS 205: Soft Goods Merchandising

## Instruction Type(s)

• Lecture: Lecture for FCS 421

## **Subject Areas**

• Consumer Merchandising/Retailing Management

