

Psy 308: Industrial Psychology

PSYCHOLOGY

Methods of selecting work, adapting the worker to the job and increasing industrial effectiveness; the psychology of advertising; market research.

3 Credits

Prerequisites

- [Psy 202: Elementary Statistics](#)
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for Psy 308

Subject Areas

- [Industrial and Organizational Psychology](#)

