

## IMC 510: Crisis Communications SCHOOL OF JOURNALISM & NEW MEDIA

This course will provide training for students in the understanding of crises and how to prepare for and handle the communications surrounding them through examination of real-life case studies and course book study.

3 Credits

## Instruction Type(s)

• Lecture: Lecture for IMC 510

## Subject Areas

• Public Relations, Advertising, and Applied Communication

## Related Areas

- Advertising
- International and Intercultural Communication
- Public Relations, Advertising, and Applied Communication, Other
- Public Relations/Image Management
- Technical and Scientific Communication

