

SCHOOL OF BUSINESS ADMINISTRATION

<u>Overview</u>

Academics & Admissions

Departments

Programs

Minors

Courses

Faculty

Awards

Degrees Offered

The School of Business Administration offers the degree of Bachelor of Business Administration (B.B.A.) with majors in banking and finance, economics, management, management information systems, managerial finance, marketing, marketing communications, real estate, and risk management and insurance.

At the graduate level, the school offers the degree of Master of Business Administration (M.B.A.) and the degree of Doctor of Philosophy (Ph.D.) in the areas of finance, management, marketing, management information systems, and production operations management.

SCHOOL OF BUSINESS ADMINISTRATION

- B.B.A. in Economics
- Master of Business Administration
- <u>Emphasis Professional Program</u>
- Emphasis Residential Program

FINANCE

- B.B.A. in Banking and Finance
- B.B.A. in Managerial Finance
- Emphasis Corporate Finance
- Emphasis International Finance
- Emphasis Investment Analysis
- B.B.A. in Real Estate
- B.B.A. in Risk Management and Insurance
- Ph.D in Business Administration
- <u>Emphasis Finance</u>

MANAGEMENT

- B.B.A. in General Business
- B.B.A. in Management
 - Emphasis Behavioral
 - Emphasis Human Resource
- Ph.D in Business Administration
 - <u>Emphasis Management</u>

MANAGEMENT INFO SYSTEMS/PROD OPER MGMT

- B.B.A. in Management Information Systems
- Ph.D in Business Administration
 - <u>Emphasis MIS</u>
 - Emphasis Production / Operations NA

MARKETING

- B.B.A. in Marketing
- B.B.A. in Marketing Communications
- Emphasis Broadcast Management
 - <u>Emphasis Magazine Publishing</u>
- Emphasis Newspaper Management
- <u>Emphasis P.R. and Reputation Mgmt</u>
- Ph.D in Business Administration
 - <u>Emphasis Marketing</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

