

SCHOOL OF BUSINESS ADMINISTRATION

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Degrees Offered

The School of Business Administration offers the degree of Bachelor of Business Administration (B.B.A.) with majors in banking and finance, economics, management, management information systems, managerial finance, marketing, marketing communications, real estate, and risk management and insurance.

At the graduate level, the school offers the degree of Master of Business Administration (M.B.A.) and the degree of Doctor of Philosophy (Ph.D.) in the areas of finance, management, marketing, management information systems, and production operations management.

SCHOOL OF BUSINESS ADMINISTRATION

- [B.B.A. in Economics](#)
- [Master of Business Administration](#)
 - [Emphasis - Professional Program](#)
 - [Emphasis - Residential Program](#)

FINANCE

- [B.B.A. in Banking and Finance](#)
- [B.B.A. in Managerial Finance](#)
 - [Emphasis - Corporate Finance](#)
 - [Emphasis - International Finance](#)
 - [Emphasis - Investment Analysis](#)
- [B.B.A. in Real Estate](#)
- [B.B.A. in Risk Management and Insurance](#)
- [Ph.D in Business Administration](#)
 - [Emphasis - Finance](#)

MANAGEMENT

- [B.B.A. in General Business](#)
- [B.B.A. in Management](#)
 - [Emphasis - Behavioral](#)
 - [Emphasis - Human Resource](#)
- [Ph.D in Business Administration](#)
 - [Emphasis - Management](#)

MANAGEMENT INFO SYSTEMS/PROD OPER MGMT

- [B.B.A. in Management Information Systems](#)
- [Ph.D in Business Administration](#)
 - [Emphasis - MIS](#)
 - [Emphasis - Production / Operations NA](#)

MARKETING

- [B.B.A. in Marketing](#)
- [B.B.A. in Marketing Communications](#)
 - [Emphasis - Broadcast Management](#)
 - [Emphasis - Magazine Publishing](#)
 - [Emphasis - Newspaper Management](#)
 - [Emphasis - P.R. and Reputation Mgmt](#)
- [Ph.D in Business Administration](#)
 - [Emphasis - Marketing](#)

