THE UNIVERSITY of MISSISSIPPI

B.B.A. in Management

[Overview](#)

[Degree Requirements](#)

Description

Curricula of the School of Business Administration are designed both for those who plan to operate their own businesses and for those who plan to occupy responsible positions in business organizations. The management curriculum is broad in nature and designed to provide professional education for management positions in private and public organizations. A variety of courses are available for students to develop knowledge and skills in behavioral management and human resource management.

Minimum Total Credit Hours: 120

General Education Requirements

The general education requirements for the B.B.A. include Engl 101, Engl 102 or Liba 102 (3, 3); humanities (history, philosophy, or modern languages) (3, 3); English literature (3); Math 261/262 or 267/268 or 271/272 (6); lab science (astronomy, biology, chemistry, geology, or physics) (3/4, 3/4); fine arts (art, art history, dance, music, or theatre arts) (3); behavioral or social science (psychology, sociology, anthropology, or political science) (3).

Course Requirements

Requirements for the major in management include the B.B.A. core: Accy 201, 202 (3, 3); Econ 202, 203 (3, 3); Bus 220, Bus 230, Bus 271, Bus 250, Bus 302, Bus 320, Bus 420; nonbusiness elective (12); Mktg 351; Fin 331; Mgmt 371, Mgmt 372, Mgmt 493; MIS 309; 300-level business elective (3); 300-level business/nonbusiness elective (3). A list of prerequisite courses requiring a minimum grade of C is available at www.olemissbusiness.com or in the undergraduate student services office, Holman 220.

A minimum grade of C is required in all Mgmt courses applied by a student toward a major in management. A minimum grade of C is required in any Mgmt course that is a prerequisite for advanced Mgmt courses.

Other Academic Requirements

Business students may not enroll in major course work prior to satisfactory completion (2.0 GPA) of the pre-business curriculum. No student may enroll for more than 18 semester hours unless approved by the dean.

Specializations

- [Emphasis - Behavioral](#)
- [Emphasis - Human Resource](#)