

# NHM 741: Strategic Mgmt in Hosp. & Serv. Ind

Utilization of integrative skills to evaluate theories and concepts regarding decision making, strategic planning, and strategic management with application and synthesis to hospitality and food service organizations.

### 3 Credits

- Prerequisites
- <u>NHM 625: Research Design and Evaluation</u>
- NHM 626: Research II Application Research Methods

## Instruction Type(s)

• Lecture: Lecture for NHM 741

## Subject Areas

Hospitality Administration/Management, General

### **Related Areas**

- Hotel/Motel Administration/Management
- <u>Restaurant/Food Services Management</u>

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