

FCS 481: Merchandising Internship FAMILY & CONSUMER SCIENCES

Individually obtained work experience in one or more facets of the merchandising industry. The work experience must be approved by the student's adviser. 3 Credits

Prerequisites

- Mktg 351: Marketing Principles (Minimum grade: C)
- Mktg 361: Introduction to Retailing (Minimum grade: C)
- Mktg 367: Consumer Behavior (Minimum grade: C)
- FCS 102: Introduction to Merchandising (Minimum grade: C)
- FCS 201: Textiles (Minimum grade: C)
- FCS 205: Soft Goods Merchandising (Minimum grade: C)
- FCS 421: Global Textiles and Apparel Marketing (Minimum grade: C)
- FCS 444: Strategic Issues in Services (Minimum grade: C)
- Mgmt 371: Principles of Management (Minimum grade: C)
- · Instructor Approval Required

Instruction Type(s)

• Internship: Internship for FCS 481

Subject Areas

- Family and Consumer Sciences/Human Sciences, General
- Consumer Merchandising/Retailing Management