

## **FCS 310: Non Store Retailing** **FAMILY & CONSUMER SCIENCES**

Investigation of goods and services, offered by nonstore retail formats such as telemarketing, catalogs, television, and the Internet in meeting consumer needs and wants.

3 Credits

### **Prerequisites**

- [Mktg 351: Marketing Principles](#)
- [Mktg 367: Consumer Behavior](#)

### **Instruction Type(s)**

- Lecture: Lecture for FCS 310

### **Subject Areas**

- [Consumer Merchandising/Retailing Management](#)

