

Jour 501: Magazine Service Journalism Publishing

Conceptualization, market research, and production for a prototype and media kit for a service journalism magazine. 3 Credits

Prerequisites

- Jour 401: Magazine Service Journalism (Minimum grade: C)
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

Lecture: Lecture for Jour 501

Subject Areas

- Journalism, Other
- Journalism

Related Areas

- Broadcast Journalism
- <u>Photojournalism</u>

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