

Jour 401: Magazine Service Journalism

Trends in service journalism magazine publishing. Students prepare a prospectus for a new venture, including concept, editorial philosophy, competition, staff, audience, content, and budget.

3 Credits

Prerequisites

• Jour 271: News Reporting (Minimum grade: C)

One-way corequisites • Jour 273: Editing by Design

Instruction Type(s)

• Lecture: Lecture for Jour 401

Subject Areas

- Journalism, Other
- Journalism

Related Areas

- Broadcast Journalism
- <u>Photojournalism</u>

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