Jour 383: Advertising Layout and Design

JOURNALISM

Preparation of copy and graphics for advertising layouts.

3 Credits

Prerequisites

- Jour 273: Editing by Design (Minimum grade: C)
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for Jour 383

Subject Areas

- Journalism

Related Areas

- Broadcast Journalism
- Journalism, Other
- Photojournalism