

Law 683: Trademark Law

Trademarks have grown in value to corporations as a means to communicate quickly and clearly with consumers. This course provides a thorough grounding in the world of trademark law: understanding the reasons for trademarks' worth to their owners and evaluating the best way to establish them and to defend them.

3 Credits

Instruction Type(s)

• Lecture: Lecture for Law 683

Subject Areas

• Law (LL.B., J.D.)

Related Areas

Law and Legal Studies, Other

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