

Marketing Research

- [Mktg 525: Marketing Research](#)
- [Mktg 660: Applied Multivariate Statistics](#)
- [Mktg 661: Research Seminar: Methodology I](#)
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- [Mktg 669: Theoretical Foundations of Marketing](#)
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- [Mktg 764: Seminar in Marketing/Business Ethics](#)
- [Mktg 771: Experimental Design & Analysis](#)
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