

MBA 631: Strategic Management: Competitiveness

SCHOOL OF BUSINESS ADMINISTRATION

Practical application of the knowledge skills acquired in the first-year courses to real business problems and decision environments. Emphasizes cross-functional integration of tasks and responsibilities to develop effective strategies for problem identification and resolution.

Laptop is required.

3 Credits

Prerequisites

- [MBA 612: Business Decision Making](#) (Minimum grade: C)
- [MBA 614: Business Environment](#) (Minimum grade: C)
- [MBA 622: Business Planning and Entrepreneurship](#) (Minimum grade: C)
- [MBA 606: Organizational Behavior](#) (Minimum grade: C)
- [MBA 611: Financial Analysis](#) (Minimum grade: C)
- [MBA 621: Statistical Analysis](#) (Minimum grade: C)
- [MBA 623: Integrative Business Analysis](#) (Minimum grade: C)
- [MBA 601: Managerial Communication](#) (Minimum grade: C)

Instruction Type(s)

- Lecture: Lecture for MBA 631
- Lecture: Compressed Video for MBA 631
- Lecture: Web-based lecture for MBA 631

Subject Areas

- [Business Administration and Management, General](#)

Related Areas

- [Business/Managerial Operations, Other](#)
- [Logistics, Materials, and Supply Chain Management](#)
- [Project Management](#)

