

MBA 615: Global Business

SCHOOL OF BUSINESS ADMINISTRATION

The foundation theories of global business and how to effectively analyze the globalization of business. Topics covered include organization structure, strategy development, human resource management, and corporate citizenship of global organizations.

Laptop required.

3 Credits

Prerequisites

- [MBA 614: Business Environment](#) (Minimum grade: C)
- [MBA 621: Statistical Analysis](#) (Minimum grade: C)

Instruction Type(s)

- Lecture: Lecture for MBA 615
- Lecture: Web-based lecture for MBA 615

Subject Areas

- [Business Administration and Management, General](#)

Related Areas

- [Business/Managerial Operations, Other](#)
- [Logistics, Materials, and Supply Chain Management](#)
- [Project Management](#)

