

## **Psy 308: Industrial Psychology**

### **PSYCHOLOGY**

Methods of selecting work, adapting the worker to the job and increasing industrial effectiveness; the psychology of advertising; market research.

3 Credits

### **Prerequisites**

- [Psy 202: Elementary Statistics](#)
- Pre-Requisite: 24 Earned Hours

### **Instruction Type(s)**

- Lecture: Lecture for Psy 308

### **Subject Areas**

- [Industrial and Organizational Psychology](#)

