

MARKETING

[Overview](#)

[Academics & Admissions](#)

[Programs](#)

[Courses](#)

[Faculty](#)

[Awards](#)

Distinguished Faculty and Staff Awards Faculty Achievement Award

The Faculty Achievement Award is given annually to recognize unusual effort in the classroom, involvement with students, and active scholarship.

- [Victoria Bush](#) - ASSOCIATE PROFESSOR OF MARKETING (2002)
- [Scott J Vitell](#) - CHAIR, MKTG, P.B.HARDIN CHAIR, MKTG, PROF, MKTG & PHARM ADMIN (1994)

School of Business Administration, Outstanding Campus MBA Professor of the Year

- **CHARLES ARTHUR INGENE** - ROBERT M HEARIN CHAIR OF BUSINESS ADM AND PROF OF MARKETING (2005)
- [Sam Cousley](#) - ASSISTANT PROFESSOR OF BUSINESS ADMINISTRATION (2004)
- **CHARLES ARTHUR INGENE** - ROBERT M HEARIN CHAIR OF BUSINESS ADM AND PROF OF MARKETING (2002)

School of Business Administration, Outstanding Junior Researcher

- **STEPHANIE MICHELLE NOBLE** - ASSOCIATE PROFESSOR OF MARKETING (2006)

School of Business Administration, Outstanding Publication

- **NITIKA GARG** - ASSISTANT PROFESSOR OF MARKETING (2007)
- **NITIKA GARG** - ASSISTANT PROFESSOR OF MARKETING (2006)
- **Douglas William Vorhies** - ASSOCIATE PROFESSOR OF MARKETING (2005)
- **CHARLES HENRY NOBLE** - MORRIS LEWIS LECTURER IN MARKETING AND ASSOCIATE PROFESSOR OF MARKETING (2003)

School of Business Administration, Outstanding Senior Researcher

- [Bahram Alidaee](#) - PROFESSOR OF MIS/PRODUCTION OPERATIONS MANAGEMENT (2006)
- [Bahram Alidaee](#) - PROFESSOR OF MIS/PRODUCTION OPERATIONS MANAGEMENT (2003)

School of Business Administration Outstanding Teacher of the Year

- [Scott J Vitell](#) - CHAIR, MKTG, P.B.HARDIN CHAIR, MKTG, PROF, MKTG & PHARM ADMIN (1988)

