

Mgmt 371: Principles of Management MANAGEMENT

A comprehensive study of the coordination of organizational resources for the purpose of achieving organizational goals. Student's conceptual competencies will be enhanced by understanding the managerial processes of planning, organizing, staffing, directing, and controlling organizational activities. Critical thinking, problem solving and decision-making skills are developed through case analysis. Oral and written communication skills are demonstrated through written case reports and in-class presentations. Competency building exercises teach students how to apply knowledge and skills to implement creative and innovative solutions to organizational problems, as well as how to identify, analyze, and evaluate organizational opportunities.

3 Credits

Prerequisites

- Junior Standing Required
- Pre-requisite: Successful completion of 54 hours.
- Business, Accounting, International Studies Major, Manufacturing Emphasis, and Business Emphasis students only, or by special permission of the Dean's Office.

Instruction Type(s)

- Lecture: Lecture for Mgmt 371
- Lecture: Web Based Lecture for Mgmt 371
- Lecture: Compressed Video for Mgmt 371

Subject Areas

- [Business Administration and Management, General](#)

Related Areas

- [Business/Managerial Operations, Other](#)
- [Logistics, Materials, and Supply Chain Management](#)
- [Project Management](#)

